

RIALTO UNIFIED SCHOOL DISTRICT BRANDING GUIDE

2023-2024

Logo Design



RIALTO
UNIFIED SCHOOL DISTRICT
BRIDGING FUTURES THROUGH INNOVATION



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Outdated Logos (no longer in use)



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Colors



RUSD Blue #1

Hex Code #064a97



RUSD Blue #2

Hex Code #215da0



RUSD Blue #3

Hex Code #124062



Alternate Maroon #1

Hex Code #9f1519



Alternate Maroon #2

Hex Code #990000



Alternate Grey #1

Hex Code #58595b

Typography

Montserrat

Lorem ipsum

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Proxima Nova

Lorem ipsum

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Arial

Lorem ipsum

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